

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:84149-2011:TEXT:EN:HTML>

HR-Zagreb: IPA — improving information to the Croatian business community — Bizimpact II

2011/S 52-084149

Location: Europe (non-EU) — Croatia

Contract forecast notice

Services

Common procurement vocabulary (CPV):

Main object:

79311410 Economic impact assessment

Additional object(s):

79300000 Market and economic research; polling and statistics

79311200 Survey conduction services

79416200 Public relations consultancy services

79951000 Seminar organisation services

1. **Publication reference:**

EuropeAid/131132/D/SER/HR.

2. **Procedure:**

Restricted.

3. **Programme:**

IPA.

4. **Financing:**

Financing agreement.

5. **Contracting authority:**

Central Finance and Contracting Agency, Zagreb, REPUBLIC OF CROATIA.

6. **Nature of contract:**

Fee-based.

7. **Contract description:**

The overall objective of this project is improvement of the business environment thus enhancing the levels of competitiveness in the country. The purpose of the operation is to further develop the capacity of policy makers and business organisations to identify, analyse and communicate the future impact of key regulatory areas for business in Croatia, improve the awareness of the business community regarding these key areas and leverage the development of a stronger culture of entrepreneurship specifically focused on regional development. The target group consists of project partners as follows: the Ministry of Economy, Labour and Entrepreneurship (MELE), the Croatian Agency for Small Enterprises (HAMAG), the Croatian Chamber of Economy (HGK), the Croatian Chamber of Crafts (HOK), the Croatian Employers Association (HUP), as well as other government institutions in the impact assessment methodology framework, ministries involved in SME development and the Croatian business community (SME). The project activities encompass review, changes, updates and additions in the developed impact assessment (IA) methodology and manual with economic IA particularities in line with the RIA system methodology and model of structures; training and development of specified economic

IA; review and development of a consultation mechanism; review of international best practice on effective consultation tools for economic IA; awareness raising; implementation of a Croatian business test panel; creation of new mini-guides on relevant legislation; and an SME and crafts newsletter.

8. **Numbers and titles of lots:**

The contract is divided into lots:
No, 1 lot only.

9. **Budget:**

Maximum budget: 1 500 000 EUR.

10. **Intended timing of publication of procurement notice:**

April 2011.

11. **Additional information:**

Not applicable.

12. **Legal basis:**

EC Council Regulation No 1085/2006 of 17.7.2006 establishing an Instrument for Pre-Accession Assistance (IPA).

13. **Date of dispatch of this notice:**

4.3.2011.

Remarks:

There must be a minimum period of 30 calendar days between the publication of this contract forecast and the publication of the corresponding procurement notice.

No applications or requests for information should be sent at this stage.